

#### TASK ONE: Intro Paragraph Sample

Read Sample Introduction #1.

* Identify & **number** (1 – 5) the 5 requirements necessary in an introduction.
* 5 different coloured highlighters may be used as well!

“Canadian workers suddenly face a grave new threat, with even highly educated tech and service professionals having to compete against legions of hungry college grads in India, China, and the Philippines willing to work twice as hard for one-fifth the pay.”

As I finished my phone call to the D-Link customer service line, I thought I’d ask the operator where he was. “Well, we have services in Montreal, but I am located in India.” I had heard that businesses like Telus had closed smaller call-centres (like the one in Lethbridge) and relocated them to

larger locations in major cities like Vancouver in order to save money. I hadn’t really thought much of it until I realized that these jobs were not only outsourced, but “offshored” to businesses in other countries with cheaper labour available. As I hung up the phone I began to wonder how I could speak with someone in India cheaper than someone in Vancouver. I soon realized just how small the world had become.

With advances in communication technology, worldwide communication has indeed, as Thomas Friedman would say, “flattened” the world. The Internet, and the speed of communication it allows thanks to fibre optic cables, has created a new form of job competition. No longer are Canadians competing with each other for jobs. Many of us now have to compete with Indian, Chinese or Spanish labour too! As more and more companies like Telus ship labour overseas, and as more and more Canadians are impacted directly or indirectly by this phenomenon, many Canadians are asking themselves whether we should be embracing outsourcing.

As the quote above suggests, many people believe that we are facing very stiff competition from the cheap labour offered in countries like India. More often than not, offshore labour is located in the developing world. The people in these countries welcome any job opportunities that will pay them money, as often what we consider low wages travel very far in a poor economy. The speaker of the quote demonstrates his fear of outsourcing by pointing out that competing with this labour is increasingly difficult because outsourced labour often goes to young, eager college graduates who are willing to start at a low wage and work longer hours in order to secure employment. Many would support the speaker above as they do not feel these conditions allow for even competition.

At the same time, there are those that argue these very same conditions actually “flatten the playing field”, which they point out is actually the strength of outsourcing. Thomas Friedman believes that nations that could not compete in the past due to technological disadvantage now have access to more opportunity. Outsourcing is a perfect example of this, as countries like India can use communication-technologies to offer labour services where they once could not. The benefit to this is that with employment comes a higher standard of living, which can benefit us as Canadians as well. Many argue that we are in fact providing a means for these nations to sustain themselves, which means we may be faced with less demand in the areas of foreign aid. Our government can than redirect his money to our own nations, perhaps even towards creating jobs for Canadians. From this perspective, outsourcing will have long-term benefits not only for Canada, but for other areas of the world too!

The decision as to what extent to should embrace outsourcing is a difficult one. As a young Canadian, I personally believe that we should embrace outsourcing as it provides opportunity for poor nations and will boost our local economy in the long run.

# TASK TWO: Intro Paragraph Rewrite

1. **Proof read** and **circle** all of the mistakes made in Sample Introduction # 2.
2. **Rewrite** Sample Introduction #2. Make improvements so that it…

* has all 5 requirements necessary in an introduction.
* reads easily (Flows with smooth transitions, good grammar & spelling)
* contains informative detail (ie. more background info!!)

Outsourcing is when a corporation in Canada sends its labour to another country like india. This is a hot topic. To what extent should we embrace outsourcing? The speaker in the quote above doesn’t like outsourcing because he thinks it is bad because it takes jobs away form Canada. Other people like outsourcing beacus it allows poor countries like India to make money so that they can by are goods. I personally believe that outsourcing is good because we Canadians don’t have to do stupid jobs like phone families in the middle of there supper and get yelled at, even though this takes jobs from Canadians, so maybe it’s bad too.

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**The Thesis Statement**

### Read the “Before” editing and the “After” editing thesis statements below:

**Before**

I believe we should embrace outsourcing to an extent because it does raise competition and does help to save money in businesses, but it also causes lose in jobs, which lowers the economy.

## After

Even though outsourcing does cause job loss in our economy, I believe we should embrace it because it improves competition and saves money for businesses.

## Before

I believe that we should embrace outsourcing to and extent of which it is equal. Outsourcing is good because it gives third world countries a chance to expand their economy but it is also a bad thing because we are loosing our jobs and lowering our economy.

### After

While outsourcing can have a negative impact through job loss for the corporations home country, I believe that we should embrace it as this is balanced out by supporting third world countries, which expands their economy and provides new markets for our Canadian goods.

# TASK THREE: Thesis Statement Rewrites

**Rewrite** the thesis statements below:

### Before

I believe that we should only embrace outsourcing when it’s necessary. Although it slows down our economy a little bit it also gives jobs and income to third world and developing countries.

## After

**Before**

I believe that we should embrace outscourcing  to the fullest extent possible due to the fact that it increases the connection between countries ex.(two contries that share a McDonald's industry will not go to war). Outscorcing also gives a chance for other people in different countries to learn differnt languages. why not give jobs to people who appreciate the work and benefits?

## After

**Before**

I believe we should embrace outsourcing partially because although it gives people in developing countries jobs and helps the relationship between the developed country and the developing county, it also gives the people in developing countries low wages and puts people in developed countries out of work.

## After

#### TASK FOUR: Sample Body Paragraph

Read the Sample Body Paragraph (first argument in response to the Sample Intro Paragraph above).

* Identify & number (1-3) the 3 requirements necessary in an introduction.
* 5 different coloured highlighters may be used as well!

It may be hard to see right now, but outsourcing will have a positive impact on our Canadian economy. A great deal of outsourced labour goes to the nation of India. With the world’s second largest population, the availability of labour is great. At the same time, India is not yet considered to be a “have” nation, as a great deal of this labour still works in a traditional agricultural economy. By offering outsourced labour to the youth of India, we are slowly helping to change the face of the Indian economy. A large area of Indian labour is in the area of call-centres. Not only do employees enjoy a steady paycheck for the first time, a new consumer market is beginning to emerge. As these employees are trained to speak with various North American accents, they are also opening the doors to a greater understanding of western culture. This cultural exposure also leads to a realization of all the consumer goods that are available. A new market has now been created for these goods, which are often not available in their own country. Thus Canada now finds a new market for our manufactured goods. Thousands, perhaps even millions of Indian youth now have the means and the desire to buy goods that are not available in their country. This opens the door for economic opportunity for Canadian manufacturers and corporations to sell their products in this emerging market, bringing money back into Canada. For this reason, we as Canadians should embrace outsourcing, as it will lead to economic opportunity for our businesses.

What improvements could you make to this paragraph to create an even stronger argument?

#### TASK FIVE: Conclusion

Write a conclusion to the sample intro and body paragraphs below.

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